WANT TO DONATE OR VOLUNTEER?

You can volunteer for as little as 4 hours annually!

IF YOU WOULD LIKE TO DONATE OR VOLUNTEER, PLEASE COMPLETE THIS FORM AND RETURN TO:

George Gooley

Passion For Life

245 Broadway #101

South Portland, ME 04106

\_\_\_\_ I WOULD LIKE TO DONATE AND HAVE INCLUDED A CHECK MADE PAYABLE TO PASSION FOR LIFE IN THE AMOUNT OF $ \_\_\_\_\_\_\_\_\_\_ (SEE GIVING GUIDE NEXT PAGE)

\_\_\_\_ I WOULD LIKE TO VOLUNTEER. (You can volunteer for as little as 4 hours annually!)

NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

EMAIL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CELL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CIRCLE PASSIONS YOU’D LIKE TO INTRODUCE KIDS TO:

Boating Sailing Canoeing Sea Kayaking Freshwater Kayaking

Surfing Birding Rafting Ice Fishing Mussell Harvesting

Smelting Lobstering Clam Digging Snowshoeing Cross Country Skiing

Archery Snowshoeing Camping Freshwater Fishing Freshwater Fly Fishing

Hiking Golf Saltwater Fishing Saltwater Fly Fishing Trolling

Tennis Badminton Croquet Tide Pooling Survival Skills

Astronomy Stargazing Tree Identification Animal Identification Other: \_\_\_\_\_\_\_\_\_\_\_\_\_

\*Allagash George has done all of these except for one; can you guess which it is?

GIVING GUIDE

The average American donates approximately 2% of their net worth annually.

Using half of that here, or 1% in annual giving …

Net Worth 1% of Net Worth Can You Donate a Quarter of That? Kids Impacted

100K 1K $250 8

500K 5K $1,250 40

1M 10K $2,500 80

3M 30K $7,500 240

5M 50K $12,500 400

10M 100K $25,000 800

20M 200K $50,000 1,600

**Every $1,000 delivers life changing experiences to 30 children.**

**Our non-profit business model is designed to minimize overhead & maximize impact.**

**All donations are tax deductible. Make check payable to Passion For Life.**

**We make a living by what we get; we make a life by what we give.** - Winston Churchill

Dear Neighbor:

How would you like to know that you had a part in really making a difference here on Earth?

As a former financial advisor for 21 years, I can tell you that great happiness doesn’t come from getting; it comes from giving! I’ve seen so many of our wealthiest pass without a significant percentage of their wealth being given away pre-death. What was the point of having all that money if you didn’t help others? I ask you to consider giving more of your resources away now to benefit others. Enjoy giving NOW, not when you’re dead!

Hi. My name is George Gooley. I’m a resident of South Portland, and last year I answered my life calling. Over the past 14 months I’ve been building a non-profit that proactively combats the diabetes epidemic, the suicide epidemic, the human connectivity epidemic - all by battling the unprecedented sedentary lifestyle and disconnection with nature epidemic. Believe it or not, the average kid spends over 7 hours a day on electronics and less than 10 minutes outdoors. Crazy!

We are doing this by building a network of volunteers who cultivate a healthy lifestyle and environmental stewardship in our future leaders by exposing kids to the amazing and precious outdoors, naturally creating passions for life.

Our 5 year goal is to educate over 2,250 kids annually in Maine alone, and 22,500 nationally – EVERY YEAR – by Year 7.  By Year 7, our goal is to provide over $4.5M in experiences – annually – at a cost of less than $600K. Our business model is identical to SCORE, the Service Corps of Retired Executives, delivering the highest return per donor dollar. Given the leverage this business model affords, and given our pool of volunteers is a multiple of SCORE’s, there is virtually no limit to what we can accomplish.

Would you please donate to our organization? You can donate at our site or send a check to the address below. I would love to personally meet with you to answer any of your questions. Please note that our site has an “s” in it – passions – www.passionsforlife.org.

Please call me to do coffee!

George

207.415.4757

George Gooley, aka Allagash George

Founder & Board President

I Love The Outdoors

Passion For Life, a 501(c)(3) EIN # 86-2110783

245 Broadway #101

South Portland, ME 04106

[www.passionsforlife.org](http://www.passionsforlife.org)

Did You Know...

Did you know that kids today spend less time outdoors than any other generation, the average kid spending over 7 hours daily on electronics and less than 10 minutes outdoors?  Less than 10 minutes!

Is it any wonder that child obesity has reached unprecedented levels?!?  Children are carrying this sedentary lifestyle and a disconnection with nature into adulthood which creates a troubling national trend for the future of conservation, our economy, and the health and wellness of our communities.   When you were a kid, you probably spent more time outside in a day than kids do today in a week!

The Result?

What happens when kids are on electronics for over 7 hours daily and outside for less than 10 minutes daily? Here are some CDC (Centers for Disease Control and Prevention) statistics:

* **Unprecedented Childhood Anxiety, Depression & Suicide –** The suicide rate among girls aged 10 to 14 years tripled from 1999 through 2014.
* **Unprecedented Childhood Obesity & Diabetes** **–** Childhood obesity has increased for four decades. In 1980, about 5 percent of the country’s children were obese, now that number is hovering at 20% - a 400% increase!
* **Unprecedented Lack of Human Connectivity –** Human interactions have been decimated. Even when individuals are physically close together, they are virtually far apart because of their inability to separate themselves from their mobile devices.
* **Unprecedented Need for Environmental Stewardship –** How can we expect our future leaders to protect the environment when so many are never exposed?

It’s no surprise, right? When you were a kid, you probably spent more time outside in a day than kids do today in a week! Luckily, it’s easy to plant the seeds of change, IF we have the resources.