

PASSION FOR LIFE

Volunteer-based 501(c)(3) charitable non-profit | EIN 86-2110783 | Founded 2020

We address some of today's biggest challenges and needs: climate change, the social media addiction, kids outside less than ever - spending 8 hours on screens daily, alarming increases in childhood obesity, anxiety, depression, and teach life skills that are lacking in our schools.

We get kids off screens, foster an appreciation for nature, introduce them to outdoor passions, build self-confidence & resiliency, and give them the framework needed for life success.

Together
August 15 - 18, 2024

www.passionsforlife.org

About Together

A one-of-a-kind, admission-free, annual 4-day event bringing together passionate environmental, financial & health educators, public & private leadership, and children all in one space, providing education, inspiration & more. It is an amazing, inspirational gathering and collaboration amongst our passionate leadership at all levels - hence, *Together*.

Together focuses on 3 major epidemics our society is facing: kids on screens, climate change & financial illiteracy (the lack of financial mentors instilling the habits of financial success in our youth).

Did You Know...

RE SOCIAL MEDIA & SCREEN TIME...

- The average kid is on screens about 8 hours DAILY!
- People are more disconnected from nature than EVER BEFORE!
- Childhood anxiety, depression, suicide, obesity, diabetes have SKYROCKETED!

RE CLIMATE CHANGE...

- The Gulf of Maine is warming more quickly than 97% of all other bodies of water on Earth!
- The opportunity to showcase cutting edge careers - green energy, aquaculture - is greater than ever before!
- Maine is uniquely positioned to benefit - but the risk is not acting quickly enough!

RE FINANCIAL LITERACY...

- You can be smart, brilliant even, but if you do not develop good habits, you are toast (Allagash-speak).
- You don't decide your future; you decide your habits, and *your habits* decide your future.
- What percentage of kids do you think have instilled in them habits that lead to tremendous financial independence?

At Together, we will:

1- Educate parents, kids, mentors & leadership on the impact of social media and screen time on kids.

2- Educate kids, mentors & leadership on the local, national & global impact of climate change.

3- Educate kids, mentors & leadership, demystifying the habits of financially successful people and showing them how to instill such habits in the youth they oversee and interact with daily.

4- Introduce kids, mentors & leadership to over 20 outdoor passions (examples include: shed hunting, metal detecting, spin, bait, flycasting, gold panning, ice fishing, land & sea foraging, hiking, skiing, camping) & inspire them to be more active, to fall in love with an outdoor passion.

5- Unveil and showcase to our youth the amazing, cutting edge career opportunities in green energy, aquaculture & other industries that Maine is so uniquely positioned to benefit from.

Attending

KIDS

BGCs	100
Teen Centers	100
Ethnic Groups	100
Schools	<u>500</u>
	800

LEADERS

Superintendents	5
Principals	20
Teachers	50
Parents	200
Mentors	100
Organizations	25
Political	25
State (IFW, DMR, MDOE)	<u>15</u>
	440

EXPERT VOLUNTEERS

Climate Change	5
Financial Literacy	5
Social Media & Screen Time	5
Outdoor Passions	<u>20</u>
	35

SUPPORT VOLUNTEERS

Climate Change	3
Financial Literacy	3
Social Media & Screen Time	3
Outdoor Passions	<u>5</u>
	14

Want to learn more?

If you have questions, input, would like to volunteer, would like to present, would like to be involved in any way, shape or form, please contact me.

This is about spreading knowledge, bringing people *Together*, embracing these challenges *Together*, and taking action *Together*. Education, awareness & leadership *IS* the solution to these epidemics, these crises.

I'm doing my part. All I'm asking is for those who care to do theirs. Only *Together* will we win the war. And it needs to be waged aggressively, NOW.

Allagash

207.415.4757

george@passionsforlife.org

George Gooley, aka Allagash George

Executive Director

Passion For Life, a 501(c)(3) non-profit EIN 86-2110783

245 Broadway # 101

South Portland, ME 04106

www.passionsforlife.org

We address some of today's biggest challenges and needs: climate change, the social media addiction, kids outside less than ever - spending 7 to 9 hours on screens daily, alarming increases in childhood obesity, anxiety, depression, and teach life skills that are lacking in our schools.

We get kids off screens, foster an appreciation for nature, introduce them to some really cool outdoor passions, build self-confidence & resiliency, and give them the framework needed for life success.

